

SLOUGH BOROUGH COUNCIL

REPORT TO: Neighbourhoods & Community Services Scrutiny Panel

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WARD(S): Initially Chalvey, Foxborough, Kedermister, Britwell but with a view to roll out across the borough

PART I

FOR COMMENT AND CONSIDERATION

STRONG, HEALTHY AND ATTRACTIVE NEIGHBOURHOODS

1. **Purpose of Report**

To inform the Neighbourhoods & Community Services Scrutiny Panel about the Strong, Healthy and Attractive Neighbourhoods initiative.

2. **Recommendation(s)/Proposed Action**

The Committee is requested to note the report for information and comment on it.

3. **The Slough Joint Wellbeing Strategy, the JSNA and the Five Year Plan**

3a. **Slough Joint Wellbeing Strategy Priorities**

The Strong, healthy and attractive neighbourhoods initiative supports the following Slough Joint Wellbeing priorities:

- Increasing life expectancy by focusing on inequalities
- Improving mental health and wellbeing

3b. **Five Year Plan Outcomes**

The Strong, Healthy and Attractive Neighbourhoods initiative supports the delivery of both outcomes 2 and 3 of SBC's 5 year plan.

- Outcome 2 - Our people will be healthier and manage their own care needs
- Outcome 3 - Slough will be an attractive place where people choose to live, work and stay

Key objectives:

- To enhance our strategic approach to improving the health and wellbeing of our residents through improved prevention and early help

- To get people more active more often
- to improve mental wellbeing and reduce loneliness and isolation – more people, more connected – and happy
- To foster civic pride
- To improve the Slough brand and develop our identity as a safe place of opportunity and ambition, co-produced with our communities and partners

4. **Other Implications**

(a) Financial

This initiative will lead to more effective use of existing resources.

Once analysis of need and data has been undertaken, we will be better positioned to be informed about financial implications.

(b) Risk Management

None - This report is for information only.

(c) Human Rights Act and Other Legal Implications

None - This report is for information only.

(d) Equalities Impact Assessment

None - This report is for information only.

(e) Workforce

None - This report is for information only.

5. **Supporting Information**

5.1 The presentation will introduce the Strong, Health and Attractive Neighbourhoods initiative to the Neighbourhood & Communities Services Scrutiny panel and will outline the following:

- Why we have developed this initiative
- What are we trying to achieve
- How we intend to achieve this
- Learning from good practice
- How the project is expected to work

5.2 The initiative has been developed on the back of good practice in Manor Park through which the local community has been engaged with, enabled and empowered to take on a range of community development and prevention based initiatives. The approach has moved from a position where the expectation is one of the Council should respond to all need, to one where the community have taken on responsibility for a range of community activity.

5.3 The approach is built on the following principles:

- Being needs and insight led
- Taking a 'helicopter' view to a neighbourhood, resulting in a collaborative approach between agencies and the community
- Engaging, enabling and empowering communities to do more for themselves at becoming the front line to prevention work as well as making the neighbourhood a better place to live.

6. **Comments of Other Committees**

None.

7. **Conclusion**

The Strong, Healthy & Attractive Neighbourhoods initiative is integral to supporting the council meet some of the objectives within the Council's outcomes 2 & 3 of the five year plan.

Following the presentation, members of the Panel will be better informed about the initiative.

The committee is recommended to note the report and presentation for information.

8. **Appendices Attached**

- 'A' Strong, Healthy & Attractive Neighbourhoods initiative PowerPoint presentation.